

PRESS RELEASE

FOR IMMEDIATE RELEASE

OBIRI HERBAL RESEARCH CENTRE CALLS FOR GREATER PUBLIC SUPPORT FOR TRADITIONAL MEDICINE DEVELOPMENT IN GHANA

The Management of Obiri Herbal Research Centre wishes to inform the general public, stakeholders in healthcare, traditional medicine practitioners, researchers, students, and policymakers that Ghana's traditional medicine sector continues to play a vital role in national healthcare delivery, cultural preservation, and economic development.

As a proudly Ghanaian herbal research and traditional medicine institution, Obiri Herbal Research Centre remains committed to promoting safe, effective, research-driven, and culturally grounded herbal medicine practices for the benefit of society.

The Centre notes with appreciation the growing recognition of traditional medicine in Ghana and across Africa, particularly through the efforts of practitioners, associations, researchers, and regulatory bodies working to improve standards, education, and public awareness.

According to recent sector records and regional organizational structures within the traditional medicine fraternity in Ghana, practitioners continue to organize themselves across the various regions of the country to strengthen professionalism, coordination, and service delivery.

PROMOTING SAFE AND RESPONSIBLE HERBAL MEDICINE

Obiri Herbal Research Centre encourages the public to:

Seek herbal treatment only from recognized and responsible practitioners.

Avoid self-medication with unknown herbal products.

Support scientific research into African traditional medicine.

Preserve indigenous medicinal knowledge for future generations.

Promote collaboration between orthodox and traditional healthcare systems.

The Centre believes that African traditional medicine remains a valuable national asset capable of contributing significantly to:

Primary healthcare delivery,

Job creation,

Pharmaceutical innovation,

Tourism and wellness industries,

National economic growth.

CALL FOR UNITY IN THE SECTOR

The Centre further calls on traditional medicine practitioners and associations across Ghana to continue promoting unity, discipline, ethical practice, and professionalism within the industry.

The public is assured that Obiri Herbal Research Centre will continue to support education, public sensitization, herbal research, documentation of indigenous knowledge, and advocacy for the advancement of traditional medicine in Ghana and beyond.

MESSAGE FROM MANAGEMENT

Speaking on behalf of the Centre, Okogyebibiduro Nana Kwadwo Obiri, Director of Obiri Herbal Research Centre and General Secretary of GHAFTRAM, emphasized that:

“African traditional medicine is not merely a cultural practice; it is a heritage of healing, wisdom, and natural science that must be protected, researched, and developed for future generations.”

The Centre therefore urges government institutions, academia, development partners, and the media to support efforts aimed at strengthening traditional medicine education, regulation, and research in Ghana.

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